

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

April 17, 2014

Staffing

Christine Mackie, MPH, who was the former Deputy Bureau Chief of the Bureau of Child, Family and Community Wellness, was promoted as the new Bureau Chief.

Beth Handler, who was the former Maternal and Child Health (MCH) Section Manager, was promoted as the new Deputy Bureau Chief.

Melanie Flores, MSW, former Oral Health/Community Health Worker Program Manager within the CDPHP Section was recently promoted to the Wellness Manager position. She will oversee the Obesity and School Health, Diabetes, Heart and Stroke and Community Health Worker programs.

Programming

Cancer Unit (Comprehensive Cancer, Women's Health Connection, Colorectal)

Women's Health Connection (WHC) past process improvement activities and fully trained staff now allow the program to concentrate on broader population based breast and cervical cancer screening of women aged 21 – 64 as recommended by the U.S. Preventive Services Task Force. FY15 activities will include expansion to reach the Medicaid population by integrating Medicaid claim and ICD-9/ICD-10 in to the existing CaST database in order to target reminder and outreach campaigns to eligible clients. The program has also become savvier on emerging health technology and quality measures for population based health. The Cancer Unit will work with the CDPHP Clinical Linkages workgroup to promote the capture of Meaningful Use chronic disease risk factor measures at the provider level.

During the four years the Nevada Colorectal Cancer Control Program (CRCCP) has been funded through the CDC, the program has experienced a great deal of growth and momentum to support and deliver quality colorectal screening to uninsured or under-insured individuals aged 50 – 64 who are at or below 250% of FPL and promote population based screening and provider education. Nevada's "Choice Saves Lives" education and campaign approaches based on shared decision making tactics between patient and physician continue to gain strength with the addition of web-based provider training and in-office detailing at Primary Care practices. The Nevada Primary Care Physician's Colon Cancer Toolkit has become a valuable resource in provider education with all toolkit materials including downloadable, bi-lingual decision aids, reminder/phone script templates and most current screening recommendations available through various outlets including Nevada Cancer Coalition's colorectal website www.challengenv.com and NCCP's website www.nvccp.org.

Nevada' Comprehensive Cancer Control Program works towards bringing communities and partner organizations together in order to reduce the burden of cancer in Nevada. The program partially funds and works closely with the Nevada Cancer Coalition who plays a key collaborative role within the community.

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Recent key activities have included conducting breast cancer roundtable meetings in partnership with the American Cancer Society. These round table meetings have taken place in both Reno and Las Vegas and have brought together representatives from public, private, and non-profit organizations. Key concerns, i.e. funding, patient access to care, education, resources and navigation, have arisen and an action plan is being created to properly address those concerns.

A Data and Research Committee was formed by the Nevada Cancer Coalition in order to increase the efficacy of cancer data in Nevada. Current initiatives focus on the Nevada Central Cancer Registry and Cancer Tumor Registrar capacity building.

Tanning legislation was passed during the last Legislative Session in Nevada (N.R.S. 597). This legislation made it illegal for minors to tan in the state. The Nevada Cancer Coalition has created materials and educational information to educate every tanning salon in Nevada to properly adhere to this new legislation.

The current contract to provide breast and cervical cancer screening for women, known as the Women's Health Connection Program, will be expiring in FY15. Staff is developing a new draft RFP to identify and award cancer screening case management and billing for the next four years.

Community Health Worker

The program will be releasing a final Latino Health Needs Assessment (LHNA) report at the end of the month. This report was written in conjunction with the Centers for Program Evaluation (CPE) at the University of Nevada, Reno (UNR).

The Education Development Workgroup comprised of the Nevada Systems of Higher Education and the Governor's Office of Economic Development was awarded a grant from the Department of Education, Training, and Rehabilitation (DETR). This grant will fund the development of a standardized CHW curriculum and certification program.

The Diabetes Policy Workgroup comprised of partners from Medicaid, the Heart Association, Access to Healthcare Network, Health Innovations LLC, Workforce Connect, Great Basin Primary Care, Nevada Business Group on Health and the CHW coalitions. The workgroup is in the process of moving forth legislation to make CHWs a legislatively recognized profession in Nevada along with certification standards. This workgroup has developed a White Paper and drafted bill language. They will be presenting this for the interim Legislative Committee on Health Care May 7, 2014 at 9am spearheaded by Dr. Jerry Reeves from HealthInsight. They are currently seeking a sponsor to move forth this legislation in 2015.

The program has identified secure funding for the Community Health Worker project for SFY 15.

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Diabetes Prevention and Control

Staff completed the continuation application for year 2 funding from CDC for the State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors and Promote School Health. The strategies focused on diabetes are: 1) Promote reporting of A1C measures specifically NQF #59; 2) Promote awareness of prediabetes among people at high risk for type 2 diabetes; and Promote participation in ADA-recognized, AADE- accredited, and/or Stanford licensed diabetes self-management education (DSME) programs. The contract for the Quality and Technical Assistance Center (QTAC) for the Statewide Stanford Model for Diabetes Self-Management, along with work to promote pre-diabetes awareness and screening and reporting of NQF #59 among the primary care providers, especially the Federally Qualified Health Centers (FQHCs) will continue with Nevada Primary Care Association. The contract for reaching the rural communities and the Latino population with Stanford Model DSME programs is going to Nevada Statewide Coalition Partnership as a means to expand across the state. We are also working collaboratively with HealthInsight, Nevada, Inc., and the HealthIE Nevada to increase reporting of NQF# 59. The Diabetes Policy Workgroup is moving forward with seeking recognition of the Certified Community Health Workers as a profession as a legislative act for the 2015 Biennial Session.

Cardiovascular Disease Prevention and Control

The Cardiovascular Disease Prevention and Control Program as part of the same funding from CDC as diabetes has two main focuses from this funder: 1) Promote reporting of blood pressure NQF#18 and initiate activities that promote clinical innovations, team-based care and self-monitoring of blood pressure; and 2) Promote awareness of high blood pressure among patients. The contract for both of these activities will continue with Nevada Primary Care Association. Staff will be starting a contract with Social Entrepreneurs to conduct a systems gap analysis and to facilitate strategic planning for three to five year plan for Cardiovascular Disease Prevention and Control in Nevada.

Obesity Prevention

The Obesity Prevention Program currently has several projects occurring. The first project is providing trainings and technical assistance to Early Care and Education (ECE) centers on nutrition, physical activity, breastfeeding support and decreased screen time. The second project is working with local education agencies to determine current physical education, physical activity and recess policies in Nevada through an assessment survey. The last project is focusing on increasing workplace wellness efforts within the Division of Public and Behavioral Health through promoting good nutrition and physical activity among employees.

Oral Health

The Oral Health Program Manager position was funded through MCH. As a result of the vacancy and the loss of CDC funding to the program, MCH will be absorbing the Oral Health position into their section. This transition will be taking place over the next month. They will be recruiting a new Health Program

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Specialist and have greater capacity within their section to move forth activities within the program. Dr. Christina Demopoulos will continue as the State Dental Director and will work with CDPHP for continued integrative chronic disease prevention.

Tobacco Prevention and Control

Natalie Powell, MPH was hired as the Tobacco Prevention and Control Program (TPCP) Coordinator in December 2013. The program is currently recruiting for a full-time TPCP evaluator.

The five year Centers for Disease Control and Prevention (CDC) CORE grant for Tobacco Prevention and Control was extended for a sixth year, while the CDC prepares for a new five year Funding Opportunity Announcement (FOA) that will emphasize systems, environmental, and policy changes, as well as TPCP sustainability. Current CDC TPCP goals include:

Goal 1: Prevent the initiation of tobacco use among youth and young adults

Goal 2: Promote cessation among adults and youth

Goal 3: Eliminate exposure to secondhand smoke

Goal 4: Identify and eliminate tobacco-related disparities among population groups

The TPCP has worked with the CDC and Nevada stakeholders in tobacco prevention and control to develop a sustainability plan for tobacco prevention and control in Nevada. As part of this plan, stakeholders collectively identified the following three priority strategies for the next five year grant cycle:

1. Tobacco Pricing Policy
2. 100% Smoke-free workplaces
3. Telephonic Cessation Counseling

Additionally, subcommittees are drafting communication and evaluation plans (with stakeholder input) to support the sustainability plan. The TPCP hopes to present the sustainability plan to a wider public health audience at the Nevada Public Health Association (NPHA) annual conference in September of 2014.

The TPCP works closely with the Nevada Tobacco Prevention Coalition (NTPC) whose members include representatives from the American Cancer Society Cancer Action Network (ACSCAN), the American Heart Association (AHA), the American Lung Association in Nevada (ALAN), the Nevada Cancer Coalition (NCC), the Nevada Statewide Coalition Partnership (NSCP), and each of the local health authorities. The

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coalition is currently researching e-cigarette policies for schools and communities as well as numerous smoke-free initiatives.

The TPCP program, in collaboration with the Southern Nevada Health District and Washoe County Health District tobacco prevention and control programs, will be presenting the current research available regarding e-cigarettes and “vaping” at the Nevada Nurses meeting in May.

Additional funding for the support and enhancement of TPCP activities is provided by the Funds for Healthy Nevada grant and a CDC Quitline Capacity grant.

Funding

FY 15 funding for the Stanford Model of diabetes self-management education (DSME) classes will be awarded to community partners through the Nevada Statewide Coalition Partnership. This coordinated funding mechanism will allow partners to collaborate training needs in effort to expand reach and increase outcomes in Nye, Lincoln, Esmeralda, Lyon, Mineral, Storey, and Carson Counties.

New Request for Proposal (RFP) will be released in upcoming month to solicit proposals for SFY 2016 – SFY 2020 cancer screening activities. The CDPHP Section currently contract with Access to Healthcare Network since 9/2011.

Funding to sustain the Community Health Worker pilot project has been confirmed for SFY 15. The Interim Finance Committee approved on Thursday April 10, 2014 a request to consolidate funding sources into one budget account, 3220 – Chronic Disease, to streamline fiscal manage and assist with future biennium budget building needs.

Conferences

2014 Nevada Public Health Association (NPHA)

The 2014 NPHA conference will be held at UNLV on September 25 and 26. The theme is *Moving Nevada Towards a Sustainable Future: A Transdisciplinary Approach to Public Health*. NPHA are currently soliciting for abstracts. The section will be putting forth three abstracts highlighting the Latino Health Needs Assessment and the Community Health Worker Program, Nevada Wellness, and the Nevada Statewide Tobacco Prevention and Control Sustainability Plan.

2014 Nevada Cancer Control Summit

Advancing Cancer Care in Nevada – Strategies for Evidence-Based Cancer Treatment and Survivorship
This year’s Summit is planned for Friday, April 25, 2014 at the University of Nevada, Las Vegas Student Union. This event will aim to share the newest innovations in research and technology in cancer prevention, treatment, care and survivorship. Cancer health care professionals, social workers, hospital staff and administrators, researchers, epidemiologists, cancer tumor registrars, public health professionals, insurance providers, non-profits, advocates and policy makers are encouraged to attend.

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2014 Nevada Health Conference

The 2014 Nevada Health Conference will be held in Reno, Nevada in October 2014. The exact date has not been determined.